

PRINT POWER

CASE STUDY SUBMISSIONS

Are you an agency or advertiser with a great piece of work you'd like to share? We'd love to see it... if it meets one or more of the following criteria:

CREATIVE

Does it feature a clever use of technology, cool printing techniques or a brilliant idea?

INTEGRATED

Does it play a unique and powerful role in a multi-channel media mix?

EFFECTIVE

Does it build brand awareness or boost the ROI of the campaign as a whole?

CUTS THROUGH THE #:) @ * !

When submitting the work, please **don't forget to include:**

 Your name

 Your job title

 Your email address

 The name of the client

 The name of the agency

 A short description of the campaign

 Any images (high-quality JPEGs) & links to YouTube videos

 Any credits (if required)

Please note: By uploading assets, you are confirming that you are the rights holder, you have the authority to distribute them, and that you are granting Print Power permission to include them on its website and in any future communications.

